

Title: Enhancing food safety in meat industry in Ontario through behavior change

Summary which outlines how it can be applied to the general food manufacturing sector?

We will present our research on improving behavior change and implementation of food safety practices and good manufacturing practices (GMPs) in ready-to-eat meat plants in Ontario. Although the food safety infractions and key factors for the successful implementation of GMPs found in the Ontario meat industry may differ from other food manufactures, effective food safety behavior change strategies could be adapted to other stakeholders and sectors of the food safety value chain.

Jiin Jung Bio

Postdoctoral Research Fellow at Toronto Metropolitan University

Jiin Jung is a Postdoctoral Research Fellow in the School of Occupational and Public Health at Toronto Metropolitan University. She holds a Ph.D. in Food Science from Rutgers, The State University of New Jersey and previously worked at University of California, Davis. Her research interests include microbial food safety with an emphasis on the predictive microbial modeling, cross-contamination, and food safety behaviors and practices of food handlers in the food industry value chain.