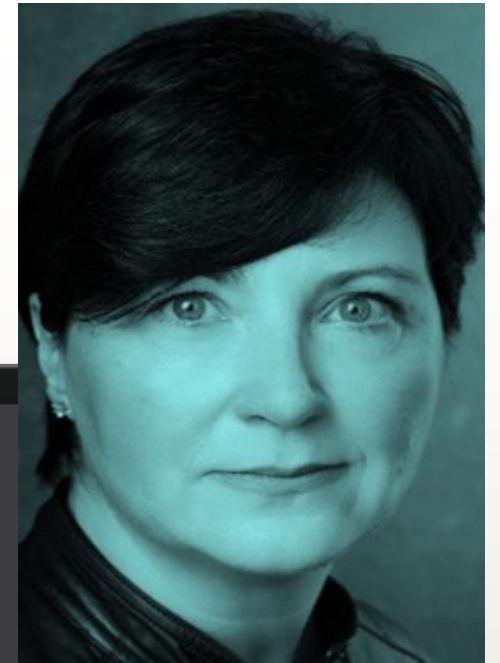
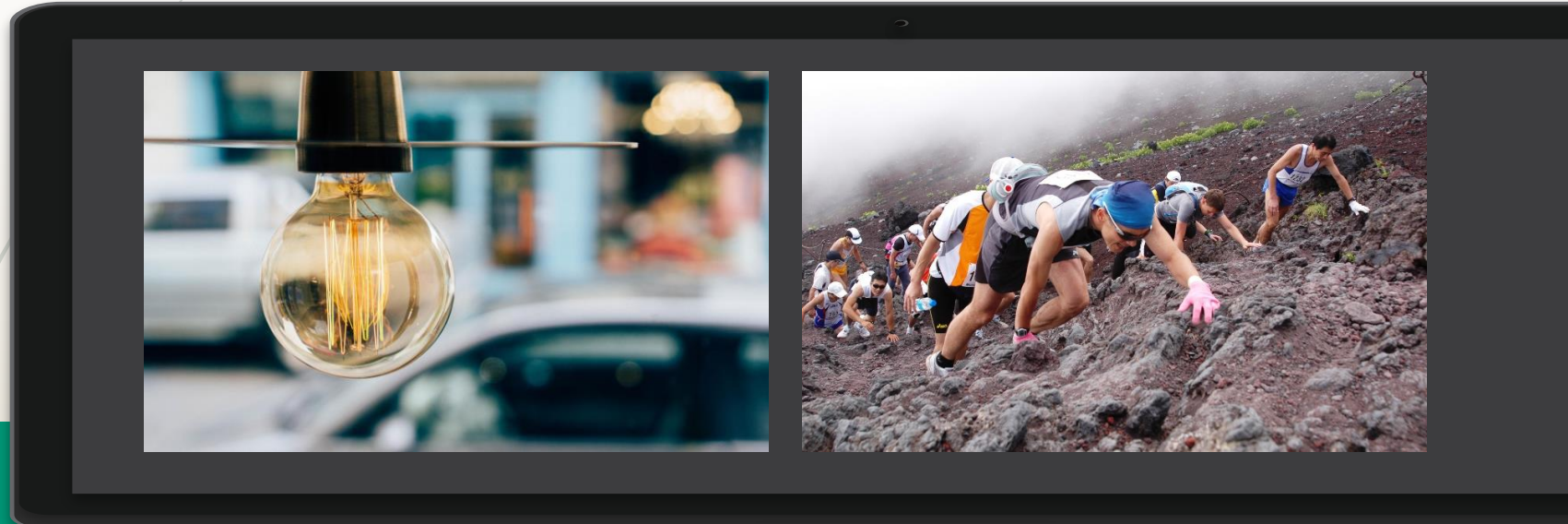


Morning Keynote Presentation

8:15am – 9:15am

Virtual Presentation GFSI Race to the Top:
Overview and Progression



Erica Sheward, Director, Global Food Safety Initiative

and

Andrew Clarke, Sr. Director, Quality Assurance, Loblaw Companies Limited

GFSI race to the Top : Overview and Progression

Erica Sheward
GFSI Director, The Consumer Goods Forum

***OFPA 2021 Fall Food Safety Symposium &
AGM
18th November 2021***





Everyone has the right to safe food.

As the world's leading consumer goods companies, we are collaborating across borders and barriers to help achieve our vision of safe food for people everywhere.

It's Time to Raise the Bar

Around the world, an estimated 600 million people – almost 1 in 10 – fall ill after eating contaminated food each year and concerns over food safety have been exacerbated by the COVID-19 pandemic. Demand for the world's food supply continues to grow, and consumers are demanding more information, more choice and more authenticity in the food they buy.

GFSI's work is critical to every community across the globe.

The Consumer Goods Forum

Part of The Consumer Goods Forum (CGF), GFSI is one of eight Coalitions of Action that foster **collaborative** engagement across the industry and inspire **action** on common, **pre-competitive issues**.

Members of the CGF believe **businesses must** look after the planet, care for people and communities, and earn the trust of consumers through genuine openness, optimism and innovation.

- We are the **only CEO-led organisation** bringing together consumer goods **retailers, manufacturers and service providers** globally.
- We bring together the senior leaders from more than **400** retailers, manufacturers, service providers, and other stakeholders across **70** countries.
- We work to promote **sustainable business growth, industry efficiencies** and drive **positive change**, benefiting people and the planet.
- In doing so, we are working as one to **secure consumer trust** with tangible evidence that shows how our industry is **part of the solution** to today's challenges.

The CGF Board of Directors





- Celebrating our 20th anniversary in 2021, GFSI has two decades of experience in supporting the industry on its food safety journey.
- Today, as a Coalition of Action, GFSI continues to bring together key actors of the food industry to collaboratively drive continuous improvement in food safety management systems around the world.



Our ambition is to strengthen and harmonise food safety systems so they are able to feed the growing, global population and develop markets that can deliver food safely, no matter where in the world the consumer is.

GFSI Food Safety Coalition Members

- GFSI brings together 37 retailers and manufacturers from across the CGF membership and an extended food safety community to oversee food safety standards for businesses and help provide access to safe food for people everywhere.
- New members are welcome throughout the year.



How We Get There

PRIORITIES



1. Benchmarking & Harmonisation

2. Capability Building

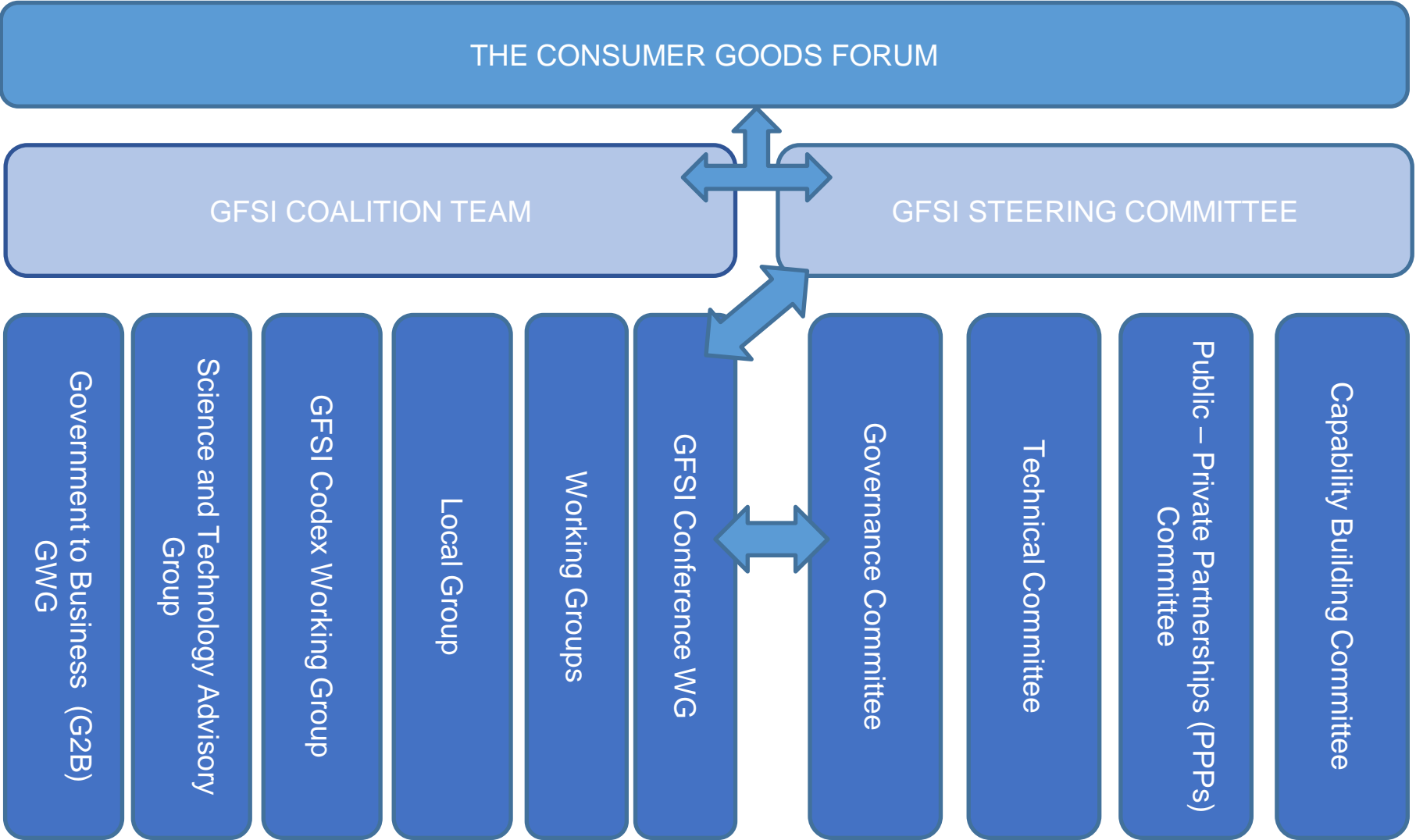
3. Public-Private Partnerships

Benefits

By focusing our work on benchmarking and harmonisation, capability building and public-private partnerships, our vision is for a world in which:

- consumers can have confidence that the food they purchase daily is safe to eat and feed their families;
- everyone involved in every step of the process of getting food from the field to the plate understands their responsibility in protecting the food's integrity and safety;
- companies and governments around the world set aside differences to work together for a safe global food supply;
- small and local producers and food facilities can grow their business by ensuring their products meet international safety standards, giving them access to new markets;
- food safety inspectors have consistent and expanded independence, skills, and objectivity;
- unnecessary audit duplication is removed and there is a common understanding of a good food safety system; and
- the many systems and processes that provide controls and assurance on food safety are efficient and don't unnecessarily duplicate each other.

We believe this vision will enable the industry to safely build trust – with consumers and partners along the supply chain.



CGF/GFSI Ecosystem

A Quick Recap

- GFSI's core purpose is as a benchmarking and harmonisation organisation responsible for the 'what' – not the 'how' – of food safety.

GFSI does...

- ✓ recognise and oversee food safety certification programmes based on the GFSI Benchmarking Requirements;
- ✓ bring together food safety experts within a global network;
- ✓ drive global change through multi-stakeholder projects on strategic issues; and
- ✓ enables knowledge and insight sharing to help raise the bar for food safety globally.

GFSI does not...

- ✗ make policy for retailers, manufacturers or food safety certification programme owners;
- ✗ undertake any accreditation or certification activities;
- ✗ own any food safety programmes or standards, or undertake training; and
- ✗ have any involvement outside the scope of food safety, such as animal welfare, the environment or ethical sourcing.

Improving & Harmonising Food Safety Certification

- We aim to improve food safety and business efficiency by assessing Certification Programmes (schemes) so that accredited third-party certification against any GFSI-recognised programme guarantees a Food Safety System (FSS) that provides essential elements for the provision of safe food for people everywhere.
- Our work in benchmarking and harmonisation fosters mutual acceptance of GFSI-recognised certification programmes across the industry and enables a simplified “once certified, accepted everywhere” approach.
- This reduces inefficiencies from duplication of audits and helps reduce trade barriers.
- Our assessment criteria, the GFSI Benchmarking Requirements, are built based on internationally-recognised standards such as ISO and Codex Alimentarius Guidelines, and input from experts and CGF members to reflect the industry's latest expectations of food safety systems.
- The robust GFSI benchmarking process is now the most-widely recognised in the food industry worldwide and ensures GFSI-recognised Certification Programmes continually align to the GFSI Benchmarking Requirements.



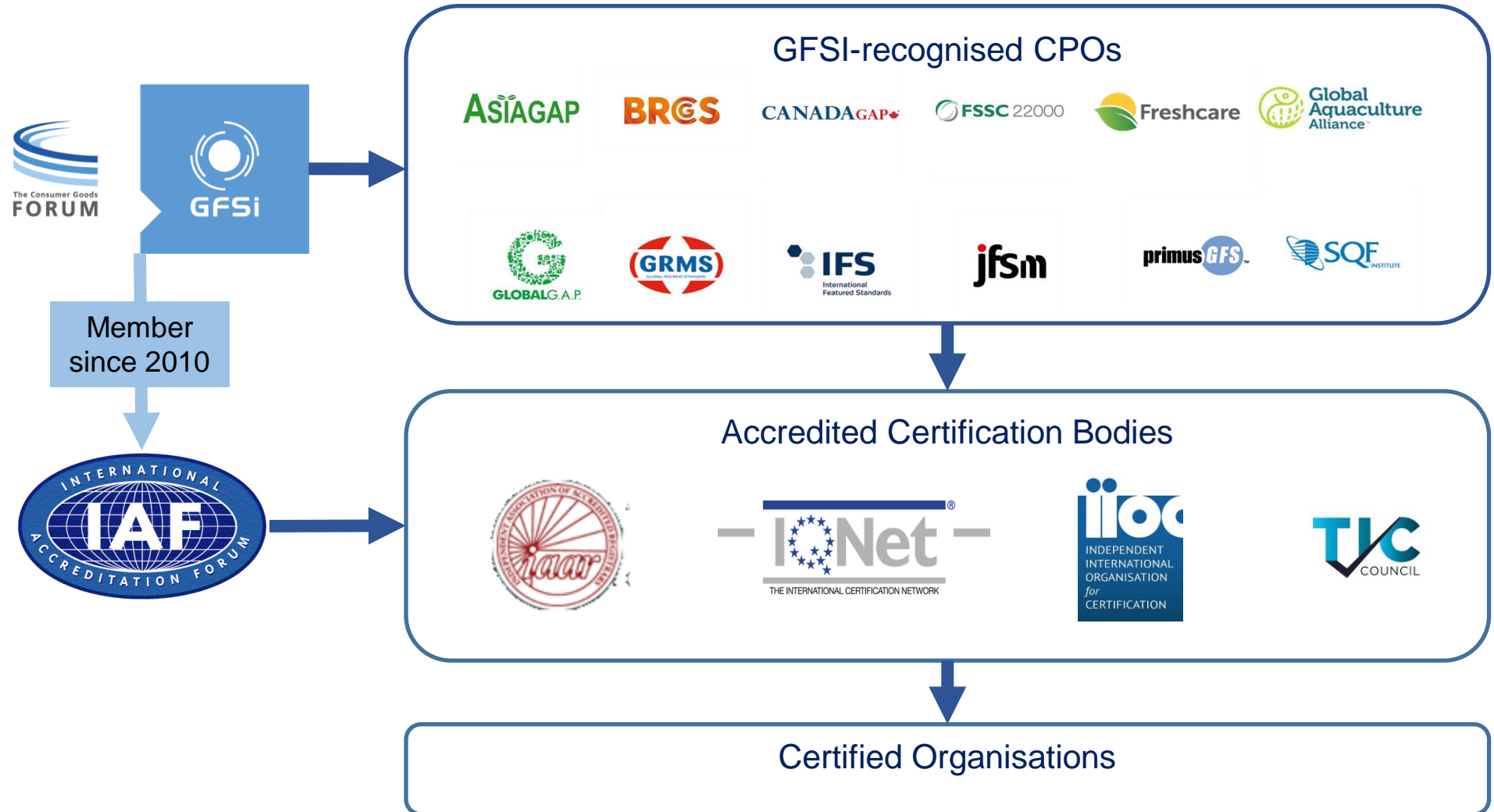
GFSI-Recognised

- GFSI-recognised Certification Programmes contain all the elements required in a robust and comprehensive food safety audit.
- However, the Benchmarking Requirements do not constitute a food safety standard in their own right, nor can food businesses be audited or certified against them. For these roles, we rely on our recognised CPOs.
- Not all CPO standards are GFSI recognised

Recognised CPOs



Roles & Responsibilities - Relationships with CPOs & CBs



A photograph of an industrial apple sorting facility. Multiple conveyor belts, made of metal mesh, are filled with red and yellow apples. The belts are arranged in a series of parallel tracks, with some curving to the right. The apples are in various stages of ripeness, with some being bright red and others showing more yellow. The background shows the industrial structure of the facility, including metal frames and overhead pipes.

Race to the Top

Improving trust, transparency and confidence

Understanding the Race to the Top

- The ‘Race to the Top’ is a whole package of initiatives that propose to enhance GFSI oversight on every aspect of the GFSI ecosystem with the aim of improving trust, transparency and confidence in GFSI-recognised certification and audit outcomes.
- Additionally, GFSI is seeking to assert its place in the food safety ecosystem to stay true to its roots as a benchmarking and harmonisation organisation responsible for the ‘what’ – not the ‘how’ – of food safety.
- It is the sum total of multiple work streams and projects designed to ensure that there is a fundamental shift in culture from ‘compliance being enough’, to a new era and demands for ‘continuous improvement’ at all touch points within the GFSI sphere of influence – CPOs, CBs, auditors and the FBOs themselves.
- Four fundamental features – the first suite of features – were shaped with the support of our stakeholders, comprising representatives from Accreditation Bodies, Certification Bodies, Certification Programme Owners, members and the broader industry who provided significant inputs.
- However the RTTT is not consigned to only the benchmarking and harmonisation areas of our work.....

Keywords

- ▶ Trust
- ▶ Transparency
- ▶ Collaboration
- ▶ Consultation
- ▶ Facilitation
- ▶ Impact
- ▶ Scale
- ▶ Partnerships
- ▶ Safer food for people everywhere



Governance Rules V2020

GFSI Governance Model And Rules of Procedure

Version 042021



Ethics Code	Stakeholder engagement
GFSI as a CGF CoA	Co Sponsors & Envoys
GFSI Team and Steering Committee Roles & Responsibilities	Steering Committee Membership Application, Steering Committee Sub Committees, Steering Committee Decision Making Framework, Steering Committee and Working Groups Self Assessment, CoA statement of commitment.
Local Groups, Working Groups, STAG,	G2B
Annual Review and compliance report	Complaints

STAN - The role of science and technology

STAG was introduced to GFSI in March 2021 as part of a series of collaborative enhancements to our governance and operations, and will assume the important responsibility to provide GFSI with an expert, independent outlook on any science and technology developments that may impact GFSI's food safety activities.

Indeed, new technologies and advances in science promise exciting new capabilities and opportunities. STAG will call on the world's best experts to provide us and our members with the essential foresight of those trends, enabling GFSI to help define a sustainable future for food safety.



RTTT Harmonisation

A background image of a map with several blue pushpins and blue lines connecting them, symbolizing global connectivity and harmonization. The map is in grayscale, and the blue elements are vibrant. The pushpins are placed at various locations, and the lines form a network connecting these points.

Once certified, accepted everywhere

The Four Features



Feature 1

Developing harmonisation and benchmarking requirements for providers of food safety auditor certification and ongoing Continuing Professional Development (CPD).



Feature 2

Delivering a process of ongoing assessment and continuous alignment to the GFSI requirements for CPOs.



Feature 3

Developing a collaborative approach to the management of Certification Bodies between CPOs, Accreditation Bodies and GFSI.



Feature 4

Developing a certificate platform - enabling access to certificate data of all FBOs certified to a GFSI-recognised Programme.

Feature 1



The aim is to facilitate entry into the profession of auditing by eliminating redundant verifications, and focusing the qualification of auditors on competence verification

A mutualisation of auditor qualification efforts against the GFSI's current Requirements is needed to reduce redundancies and burden.

The introduction of GFSI recognition for entities dedicated to that verification via a personnel certification scheme will enable this.

The focus of the new Requirements on competence (knowledge, skills and behaviours) will allow candidates to come into the profession with equivalent competence gained through different career paths.

Continuing Professional Development is being introduced, emphasising the importance of maintaining and developing competence throughout a career as an auditor.

Feature 2



The aim is to review the GFSI oversight activities of CPOs to give more accountability to CPOs on self-reporting and drive continuous improvement.

Initial focus was on a establishing a group of GFSI-recognised CPOs and interested members of the GFSI and identifying KPIs to measure CPO performance.

A formal review of the GFSI oversight process will then be initiated to put more accountability on CPOs to self-report on their continuing alignment to the GFSI Benchmarking Requirements, and on continuous improvements of their programmes' impact on food safety.

A collaborative IT tool will ultimately be established to facilitate a more insightful oversight of CPOs and enabling the ambitious aims of this feature.

Feature 3



Partnering with the International Accreditation Forum, the aim is to improve the collaborative management of Certification bodies between CPOs and Accreditation Bodies.

Through this more collaborative management process, high performing CBs will be rewarded, and shared concerns addressed more effectively.

An IAF taskforce identified a set of common KPIs which both ABs and CPOs may measure CBs against.

Once the IAF and GFSI communities have been consulted on these KPIs, the IAF and GFSI will move to define a protocol to exchange assessment information between CBs, ABs and CPOs.

Feature 4



The main aim is to develop a live, online repository of all certificates issued against GFSI-recognised Certification Programmes.

The Feature will also provide a simple public service that verifies the validity of certificates issued against any GFSI-recognised CPOs.

It will offer enhanced functionalities through a private interface requiring identification to different stakeholder groups.

It will also improve the current operational management of certificate fees and allow GFSI to more accurately monitor its outreach globally.



RTTT Capability Building

Strengthening the global supply chain

Raising the Food Safety Bar for All

- We have developed tools to provide a pathway towards GFSI-recognised certification for companies with less sophisticated food safety systems.
- This set of guidance and implementation tools, known as the GFSI Global Markets Programme, sets out how companies who want to put in place or improve their food safety systems can meet the challenge of food safety while improving market access.
- This has proven especially important in helping to raise the food safety bar in countries around the world and provide access to markets that have been, for many years, out of the reach of small-to-medium business owners.



Global Markets Programme

- In addition to GFSI's role as a recognised leader in the benchmarking of global food safety standards, the development of the Global Markets Programme has long been hailed by industry stakeholders, IGOs and NGOs as one of GFSI's premier contributions to improving food safety for consumers everywhere.
- GFSI developed the Global Markets Programme capability tool in 2008 to support small or less developed FBOs to achieve certification to a GFSI-recognised food safety programme and to improve market access.
- In 2020, we opened a strategic review the Programme, including a public consultation that was launched in 2021, to ensure the Programme remains relevant and able to deliver on its objectives. More on this soon.



Check out the Global Markets Programme video to learn about the Programme's positive impacts on the ground.

Capability Building- GFSI plans to lead efforts to build FS capability globally

SUSTAINABLE DEVELOPMENT GOALS



RTTT Public-Private Partnerships

Doing together what no one can do alone



Cross-Sector Collaboration

- We are leading a burgeoning dialogue with regulators and governments to share the achievements of the private sector and to promote recognition by regulators of private sector food safety assessments.
- The G2B Meeting (Government-to-Business) is an extraordinarily unique platform, where governments and intergovernmental organisations come together in a room with the private sector and discuss common opportunities to advance food safety around the globe.
- We also host regional G2B Meetings to ensure an approach that is relevant to each region's needs.
- With more than 130 participants, attendees look for synergies and identify opportunities to collaborate, based on the understanding that food safety must be a shared responsibility, and a realisation that we are more effective working together than working apart.
- We have also started several projects for large-scale collaboration on food safety.



Knowledge Sharing

A global community committed to safe food



Food Safety is Not a Competitive Issue

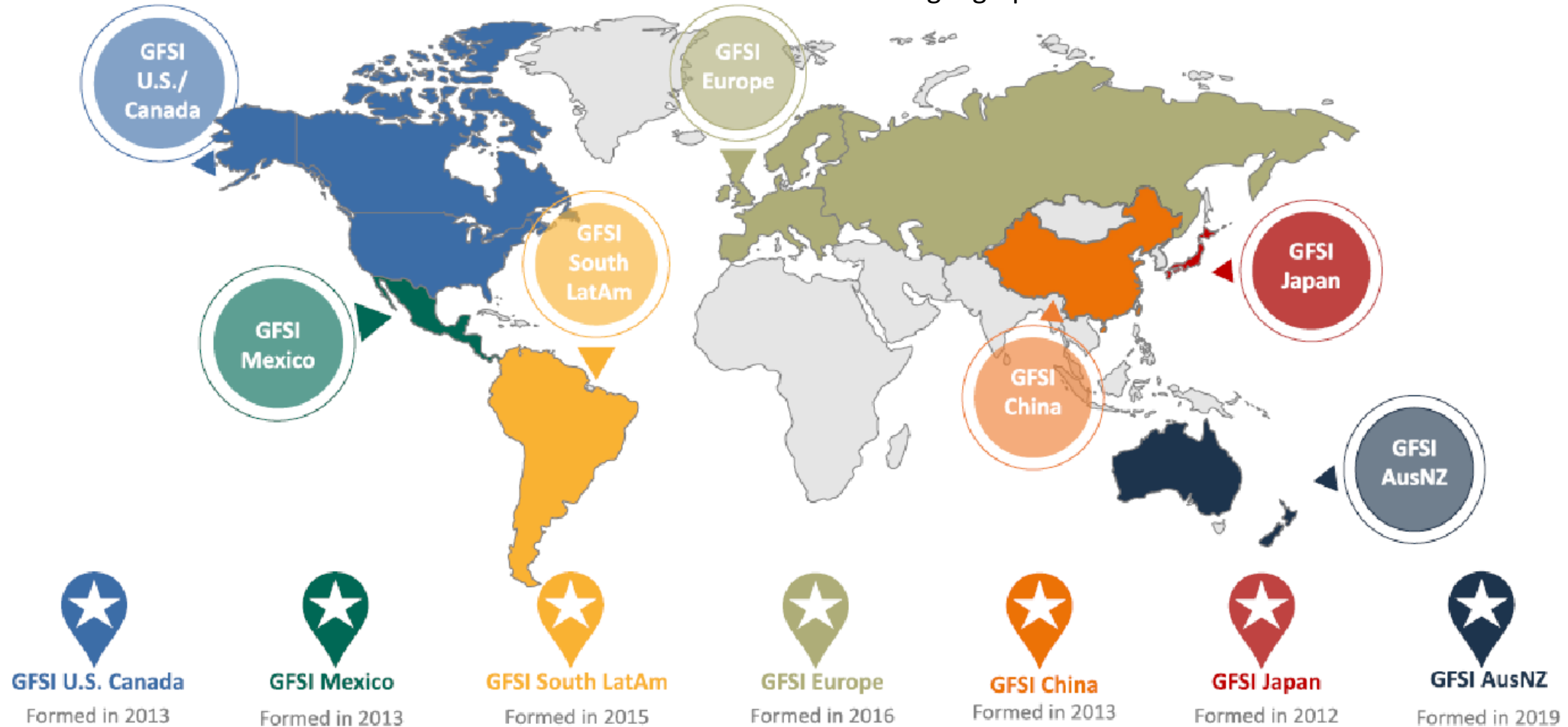
- GFSI is the place where the global food community comes together to collaborate on collective concerns.
- They do so with a shared agreement that food safety is not a competitive issue and that no one company or country can do it alone.
- Whether it be those involved in producing, selling and serving food; or those involved in monitoring, certifying and regulating food – they all find unique value in joining forces with GFSI, to benefit from a shared expertise and global network.
- And, our role as a global convener is no where more evident than at our annual GFSI Conference, which brings together food safety experts from across the value chain and around the world, and our all-new webinar series that was launched in 2021.



**GFSI has Built a Multi-Stakeholder Network
Committed to Delivering Safe Food for Everyone**

GFSI Local Groups

- To implement its global strategy at a local level, the GFSI Steering Committee are working with our regional networks through the GFSI Local Groups.
- The Local Groups support GFSI's efforts to share knowledge and promote a harmonised approach to managing and improving food safety across geographies.



Working Groups

- GFSI Working Groups bring together volunteer food industry experts from around the world to work on a range of topics that have been prioritised by the GFSI Steering Committee and CGF Board.
- They help pursue our key objectives by delivering practical guidelines and insights into strategic food safety issues.
- They are composed of experts from retailers, manufacturers, food service operators, service providers, certification programme owners, certification bodies, accreditation bodies, academia and industry associations.
- 150+ companies and organisations have collaborated with GFSI in over 30 Working Groups.



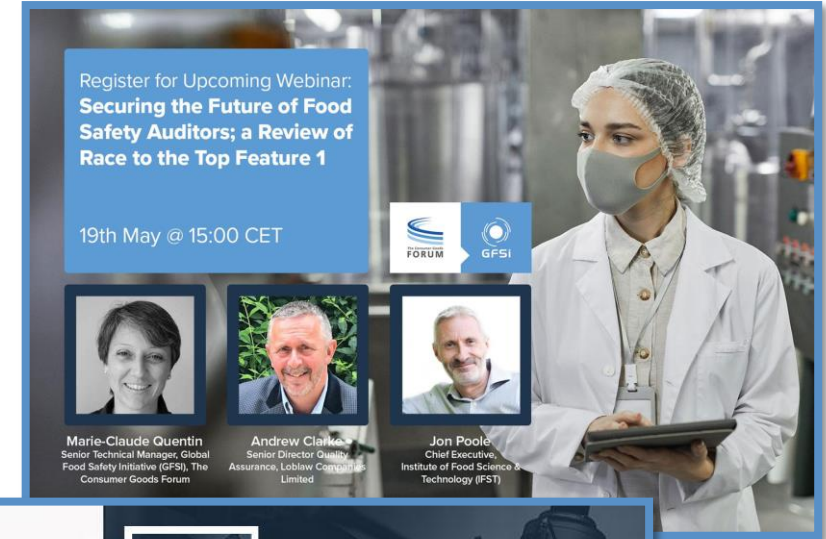
GFSI Conference

- Now more than 20 years old, the GFSI Conference is the annual rendezvous for food safety experts from across the world.
- In 2022, we look forward to reuniting the community in-person in Barcelona from 29th to 31st March. The theme: **Delivering Impact for Safe Sustainable Food.**
- Visit conference.mygfsi.com to stay up-to-date.



Reaching a Wider Audience

- In 2021, we launched our all-new GFSI Podcast and Webinar Series.
- We use these two channels to engage key stakeholders from the GFSI Community and to share knowledge and experiences related to the hottest food safety topics.
- We have spoken to new Steering Committee members, UN organisations, professional bodies, retailers, consumer brands, hygiene companies and more.
- Thousands of food safety experts have already benefitted from the insights shared.



A Final Word

It's About the "What", Not the "How"



GFSI RTTT - Progress at a Glance



We believe everyone has a right to safe food. However, we cannot achieve this alone. Food safety needs to be everyone's business, and we must work together to build consumers' trust in the food they buy.

Thank You !!

gfsinfo@theconsumergoodsforum.com

www.mygfsi.com

Collective action and engagement across the entire supply chain is critical to our success, so we welcome those who wish to engage and partner with us, as we seek continuous improvement in food safety management practices throughout the supply chain and help ensure safe food for people everywhere.

