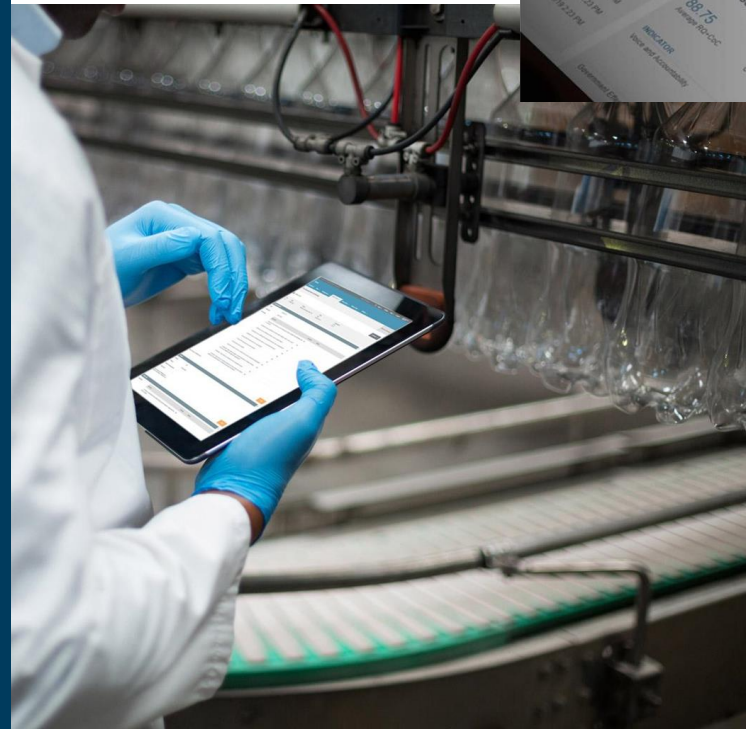
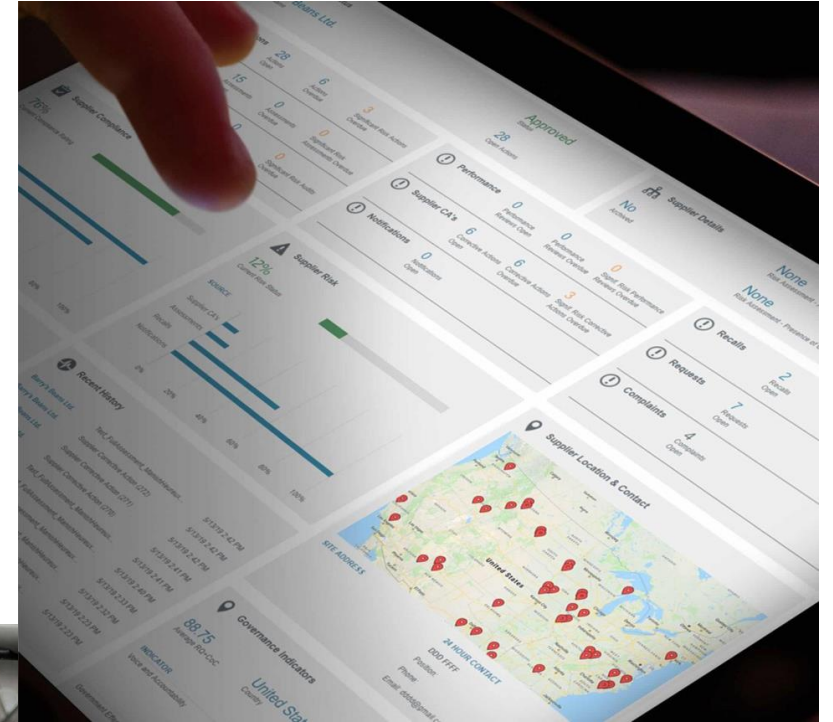




The Benefits of Centralizing & Digitizing Your FSQA Compliance Management Solution

OFPA Spring Technical Meeting & Clive Kingsbury Video Competition
14 April 2022

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About Safefood 360°

SOFTWARE PLATFORM

Comprehensive platform covering all aspects of food industry compliance

- SaaS solution
- Web Access
- 30+ Modules
- Compliant with Global Standards

DOMAIN EXPERTISE

World class knowledge of food safety and compliance provided by a team of experienced food industry experts

- IT developers led by Food Safety experts
- Experienced team
- Food Safety Product – not an IT project
- Backed by LGC ASSURE



Innovative
Software



Domain
Expertise

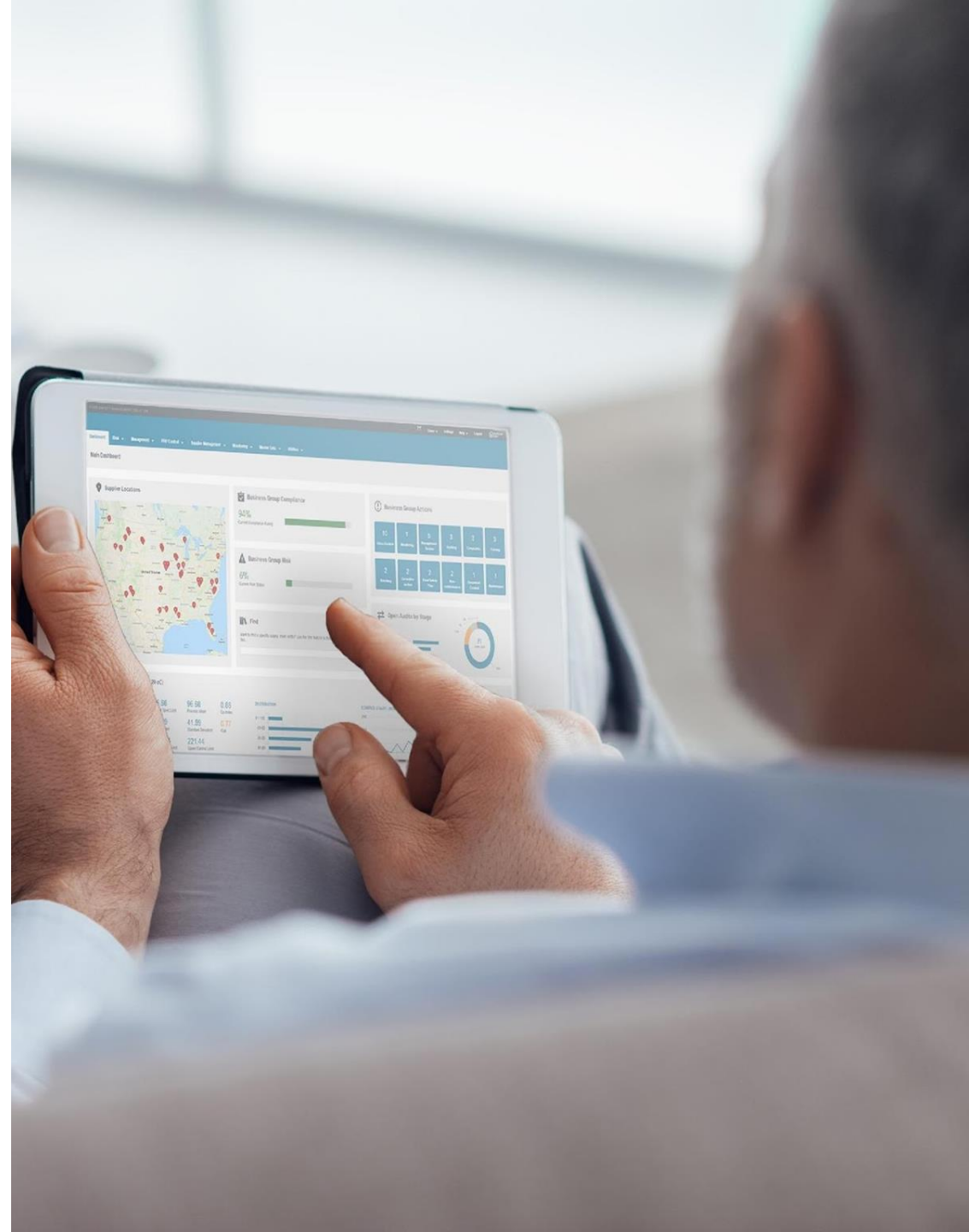


Our mission

To be the leading provider of compliance and professional services to the global food industry

To revolutionize the way food businesses manage compliance by partnering with SafeFood 360° as their platform, domain expertise and professional services provider

To provide a one stop shop IT platform for compliance and to be passionate 24/7 in our pursuit to finding and executing solutions which address our customers' pain



Who is SafeFood 360° for?

Food Safety Managers & Practitioners

The core FSMS assists all those who are required to maintain compliance with GFSI, legal and retailer technical standards

Supplier Quality Managers

Everything you need to manage your supply chain including data and document collection, assessments, audits, corrective action, supply chain mapping and automation for enhanced collaboration.

C-Suite and Business Group Leaders

The platform is ideal for large corporate food businesses who operate across multiple business units and sites. Enterprise functionality is ready out of the box and can be configured to match your corporate structure without requiring IT supports.



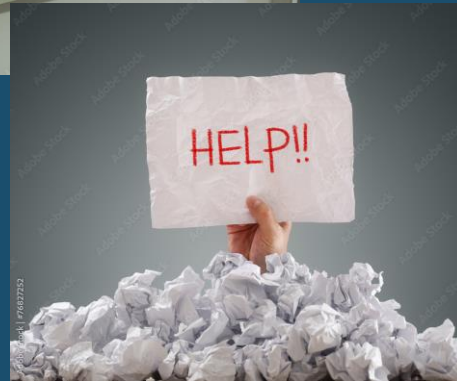
Strategic Questions

- Is your FSQA team concerned that your current-state, disparate process(es) are getting more challenging to manage, scale, and sustain?
- Is this challenge creating risk thru lack of visibility, verification & centralized action & documentation?
- Has your leadership team challenged the FSQA team to be proactive in meeting & exceeding the speed of change from regulatory requirements from:
 - Governing bodies?
 - Auditing standards?
 - Customer requirements?
 - Internal standards?
- As a result, is your FSQA team maximizing, if not exceeding the team's bandwidth to manage the speed of change?
- Do you predict the quantity, speed & complexity are going to decrease?
- Do you see the use of software in food safety compliance as generally years behind other business units?



Current vs. Future State of Centralization & Digitization of Systems

Current State Challenges



Future State Solutions



Why IT / SaaS Solutions will transform the Future of FSQA

1. These solutions have been adopted and provided significant ROI / value to other business units
2. ERP, CRM, Accounting solutions now considered mission-critical to company vision and success
3. 75% of FBOs utilize manual, disparate process(es) to FSQA & Supplier Management
4. The complexity of new regulations is unmanageable for manual / disparate systems
5. What was then (data collection & requests) are not the same as now (far more complexity & quantity)
6. The demand for data is ever-present, growing and will continue to increase
7. Cost of noncompliance has clearly identified the need to be faster, more accurate, with real-time data access to prepare for internal and external auditability
8. FSQA Teams are subjected to significantly increased urgency to comply, act and document
9. FSQA Teams' collective bandwidth is pressured by this quantity and complexity causing distraction into daily activities better served with software
10. So, why IT / SaaS?

The Silver Lining is in the Cloud

Opportunities

- Emergence of SaaS / cloud – based technologies
- The cost-effectiveness of this model to implement such systems
- Utilized for a single site
- Or, deployed across multiple sites
- Geographic coverage
- Food safety management process(es) require work-flows and collaboration
- Repetitive steps with shared responsibility for outcomes lend themselves to be supported by computerization
- FBOs require technology solutions that are architected, designed, maintained and supported by software vendors with relevant domain expertise
- Resulting in expertise as related to the requirements of food safety legislation, auditing standards, & internal QA/QC

Benefits Across Your Team

Plant Manager

- Centralized Platform
- GFSI / FMSA Standards
- Audit Ready
- Risk Reduction
- Supplier Quality Collaboration
- Empower & Educate the Team
- Sustainable Solution

VP QA

- Seamless System Across Teams & Organization
- Decreased Travel thru Online Collaboration
- Real – Time Actionable Data
- Strategic Process Innovation & Product Development

CFO

- Reduce, if not, Eliminate CAPEX on hardware & software development & maintenance costs
- Predictive Annual Subscription Billing
- Reduce Cost & Create Efficiencies
- Align with Sustainability Initiatives
- Quality = Increased Revenue Opportunity

CEO

- Protect the Brand / Product & Reduce Risk
- Increased Revenue thru Outstanding Food Safety Reputation
- Ensure Accountability Across Teams
- Sustainable Supplier Base & Quality
- Exceed Regulatory & Food Safety Requirements

TCO – Total Cost of Ownership Benefits

- SaaS = Annual Subscription Fee
- Multi-Year Agreements
- Cloud-Based equates to:
 - No server or database expenditures
 - No additional software licenses
 - No hosting, maintenance, support, help desk support fees
 - No FTE increase to support the solution
- User Group & Client Driven product development & evolution is part of SaaS license

Time-to-Value Benefits

- GFSI / FSMA standards residing in solution
- BRCGS / SQF / FSC22000
- Full – Service Implementation support teams
- Collaborative / Milestone based project timelines
- Configuration of solution / programs as part of implementation
- User Roles, Groupings & Permissions
- Train-the-Trainer methodology empowers organizations with Super Users
- Module based config / setup / training result in immediate usage by organization
- Consultative reviews with domain expertise
- Collaborative Implementation = speed in implementation & positive user-adoption

Case Study #1

Description

Food
Manufacturing

12 Facilities

Global
Supplier
Network

3000+
Materials

Challenge

Voluminous & Complex
Facility / Supplier / Material /
Product quality assurance

Siloed Systems
Disparate & Manual
Processes

Decentralization

Delayed Action

Threat to Compliance
Goals

Lack of
Leadership
Visibility

Solution

SaaS / Cloud-
based software:

Food Safety
Management
Module Solutions
Stack

Supplier Quality
Management
Solutions Stack

Results

Enterprise & Site Level
Business Intelligence
Real-Time Data Visibility &
Activity Dashboards

Online Collaboration &
Workflows Managing:

Business Groups
12 Facilities

3,000+ Material Assessments

35,000+ Document Collection,
Review & Approval processes

500+ Supplier Pre & Annual
Assessments

80% Compliance to Standard

1980 staff hours returned to team

Case Study #2

Description

MFG :
Ingredients,
Flavorings,
Formulations

2 Facilities

Serving customers /
brands producing
custom flavors, finished
goods & products to
market

Challenge

Build secure, reliable &
easy-to-manage food safety
systems

Data @ the heart the
operation across both
facilities

Keep up with increasing
demands from customers,
standards, legislation &
internal goals

Replace manual – based,
clipboard & spreadsheet
barriers to growth

Empower Team Talent

Solution

SaaS /
Cloud-based
software:

Food Safety
Management
Module
Solutions Stack

Professional
Services

Results

Deployed across both
facilities

Real-Time
Data Oversight

‘Audit Ready, Everyday’

30% reduction in audit
delivery effort

25 audits each month
conducted in 1 day

Achieved increased &
sustainable audit rating

99 SQF score

Case Study #3

Description

MFG :
Agriculture &
Pet Food
Ingredients

10+ Facilities

Serving customers in
human food, animal
feed, & pet food
ingredients to the
domestic &
international market

Challenge

Expanding company
thru sales, M&A looking
to scale solution

3 Facilities w/SaaS
FSQA Solution Installed

Additional Sites operating
with minimal, manual
based, disparate & de-
centralized systems

Lack of collaboration
between business units

Lack of visibility for
business unit and
executive leadership

Solution

SaaS / Cloud-based
software:

Food Safety
Management Module
Solutions Stack

Supplier Quality
Management Solutions
Stack

Professional Services
& Consultative Review

Results

Enterprise & Site Level
Business Intelligence
Real-Time Data Visibility &
Activity Dashboards

Online Collaboration &
Workflows Managing:

Business Group Visibility

Scale to Additional
Facilities

Leverage Initial Installs &
ProServ Implementation &
Training @ Speed

Consolidated FSQA
Management Solution