



## November 16, 2023, 2023 Fall Food Safety Symposium and 66<sup>th</sup> Annual General Meeting

### Schedule of Sponsorship Packages

#### **Platinum Sponsor - \$2250 Early Bird, \$2500 After October 16, 2023 – Two spots**

- ❖ A 1-5-page promo flyer of your choice will be included in event program
- ❖ Your contact information & product line, services made available to participants, post event with survey
- ❖ Your company spokesperson will be allotted a 5 to 10 minute presentation during the event
- ❖ Your company logo will be used to advertise the event, on the website and on all social media platforms
- ❖ Your company logo will be displayed on the OFPA website as a Platinum Sponsor for this event
- ❖ Acknowledgement of your sponsorship will be made verbally during the event
- ❖ Ability to schedule meetings and communicate with participants in real time
- ❖ Includes 1 attendee registration
- ❖ Full-size logo included on one side of the participant kit (electronic version only, there won't be any printed copies), or another promotional item agreed to by the OFPA
- ❖ Your company logo displayed on name Badge/lanyards
- ❖ One free membership for 2024 (worth approximately \$65.00) – can be given to a client, colleague or associate
- ❖ One exhibit table
- ❖ Your company logo featured on the speaker's podium for the duration of the conference
- ❖ Your company logo displayed on the conference room projection screen

#### **Diamond Sponsor – Early \$1750 Bird, \$2000 After October 16, 2023 – Unlimited spots**

- ❖ A 1-3-page promo flyer of your choice will be included in event program
- ❖ Your company logo will be displayed on the screen during breaks
- ❖ Your company logo will be used to advertise the event, on the website and on all social media platforms
- ❖ Your company logo will be displayed on the OFPA website as a Diamond Sponsor for this event
- ❖ Acknowledgement of your sponsorship will be made verbally during the event
- ❖ Your contact information & product line, services made available to participants, post event with survey
- ❖ Ability to schedule meetings and communicate with participants in real time
- ❖ Includes 1 attendee registration
- ❖ One free membership for 2024 (worth approximately \$65.00) – can be given to a client, colleague or associate.
- ❖ One exhibit table
- ❖ Your company logo featured on the speaker's podium for the duration of the conference.
- ❖ Your company logo displayed on the conference room projection screen



**Gold Sponsor – Early \$850 Early Bird, \$950 After October 16, 2023 – Unlimited spots**

- ❖ A 1-2-page promo flyer of your choice will be included in event program
- ❖ Your company logo will be displayed on the virtual screen during breaks
- ❖ The room will remain open during the event, and you may use this space to advertise and promote your products.
- ❖ Your company logo will be used to advertise the event, on the website and on all social media platforms
- ❖ Your company logo will be displayed on the OFPA website as a Gold Sponsor for this event
- ❖ Acknowledgement of your sponsorship will be made verbally during the OFPA event
- ❖ One exhibit table
- ❖ Includes 1 attendee registration
- ❖ Your company logo featured on the speaker's podium for the duration of the conference
- ❖ Your company logo displayed on the conference room projection screen for the duration of the event
- ❖ Your contact information & product line, services made available to participants, post event with survey
- ❖ One free membership for 2024 (worth approximately \$65.00) – can be given to a client, colleague or associate.

**Silver Sponsorship - Early \$600 Early Bird, \$700 After October 16, 2023 – Unlimited spots**

- ❖ Your company logo will be displayed on the screen during breaks
- ❖ The room will remain open during the event, and you may use this space to advertise and promote your products
- ❖ Your company logo will be used to advertise the event, on the website and on all social media platforms
- ❖ Your company logo will be displayed on the OFPA website as a Silver sponsor for this event
- ❖ Acknowledgement of your sponsorship will be made verbally during the event
- ❖ One exhibit table
- ❖ Includes 1 attendee registration
- ❖ Your company logo featured on the speaker's podium for the duration of the conference
- ❖ Your company logo displayed on the conference room projection screen for the duration of the event
- ❖ Your contact information & product line, services made available to participants, after event with survey

**Exhibit Table - Early \$500 Early Bird, \$600 After October 16, 2023 – Unlimited Spots**

- ❖ One exhibit table
- ❖ Includes 1 attendee registration
- ❖ Acknowledgement of your participation as an exhibitor at the event on the screen



### 2023 Fall Meeting – Additional Sponsorship Opportunities

<b>Sponsorship</b>	<b>Price</b>
Breakfast	\$950
AM Nutrition Break	\$750
Lunch	\$1500
PM Nutrition Break	\$750
Presentation	\$950
Micro Sponsorship	\$200

- ❖ Acknowledgement of your sponsorship will be made verbally during the event
- ❖ For Breakfast, AM Nutritional Break, Lunch or PM Nutrition Break your company logo will be displayed at the corresponding break as a sponsor where the food is being served.
- ❖ Presentation sponsor – logo will be displayed on the Master Slide Deck

All sponsorships (including Micro sponsorship) will be marketed on social media, the OFPA website, looped presentation during networking breaks and event posters.