

Tanguy Etoga, with a blend of science and business education from Laval University and McGill University respectively, established a consulting firm in 2011. Recognizing the paperwork-heavy inefficiencies in food safety management, Tanguy developed NORMEX - a software solution that automates and streamlines food safety tasks. Today, NORMEX is a global entity with users in Canada, the USA, and Africa, and partnerships across three continents. Tanguy's leadership continues to drive NORMEX, embodying its brand voice of being informative, friendly, professional, and persuasive, with an emphasis on efficiency, customer-centricity, and clear communication.