



2023

MEDIA KIT

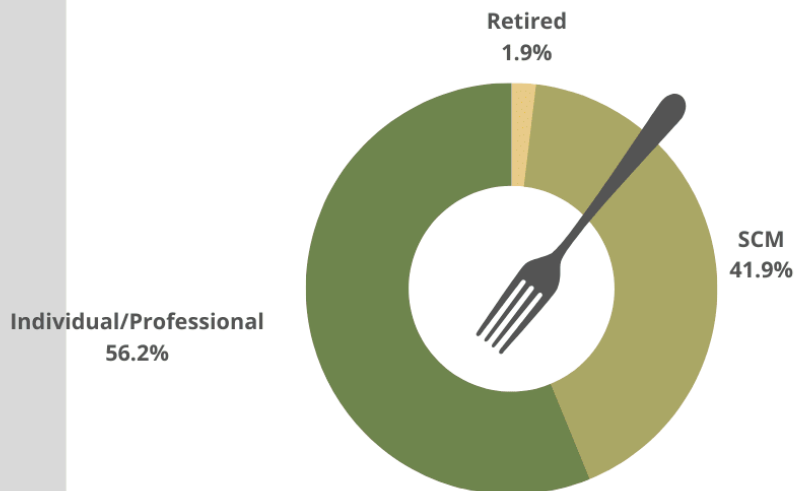
ABOUT US

BRINGING TOGETHER INDUSTRY, GOVERNMENT, & ACADEMIA TO PROMOTE, EDUCATE & COMMUNICATE INNOVATION IN FOOD SAFETY.



WHO WE ARE

Founded in 1958 as a non-profit educational association, OFFA's main objective was and still is to provide a common forum through a series of educational events that allow our members to exchange ideas and information, make connections and build contacts with like-minded professionals. The organization strives to provide members with hot topics and industry updates in food manufacturing in Ontario specific to food safety that will affect your business. Collectively, we offer student scholarships, provide an informative and timely newsletter and recognize excellence through industry associated awards. The association is also proud to be affiliated with the International Association for Food Protection (IAFP).



Breakdown of our membership



EVENTS



NEWSLETTER



WEBINARS



ADVERTISING



Spring Technical Meeting
April 21st, 2023

Social Mixer
Sep 14th, 2023

Fall Food Safety Symposium
Nov 16th, 2023

2023
Event Calendar
2023

SPONSORSHIP OPPORTUNITIES



SPRING TECHNICAL EVENT

April 21st, 2023
Centennial Event Centre
Scarborough ON



Create an Interaction

Engage directly with our audience of food safety professionals by exhibiting/ sponsoring our event.



Expand Your Knowledge

The Spring event brings together some of the industry's best & brightest to speak on emerging trends.



Respectful Environment

To foster an environment of respect, acceptance, and inclusion for all participants, regardless of their backgrounds or beliefs.



2 Spring Event

BUDGETING

Fund
Needed
\$5000

Attendee Pricing

Attendance Type	Amount
OFPA/ IAFP Member	\$2000
Non-member	
SCM (up to 5 registrants)	\$3000
Total Funding	\$5000

Sponsor Pricing

Sponsorship Level	Amount
Platinum	\$500
Diamond	\$500
Gold	\$1500
Silver	\$500
Exhibitor (includes 1 registration)	\$600

Membership Options

THE ONTARIO FOOD PROTECTION ASSOCIATION IS YOUR LINK TO THE FOOD SAFETY INDUSTRY. BECOMING A MEMBER OF OFPA PUTS A WEALTH OF KNOWLEDGE AND RESOURCES AT YOUR FINGERTIPS, CONNECTING YOU WITH PEERS WHO WILL HELP GROW YOUR TALENTS AND OPPORTUNITIES.



PROFESSIONAL MEMBER

Open to all food safety professionals in the food industry. This includes food inspection, food safety, quality assurance, laboratory analysis, administration, research, education, supervision, or practical application of hygiene, sanitation, and related fields in the food production chain from farm to fork.

\$65/Year



RETIRED

Open to retired OFPA members who are no longer receiving compensation for work relating to the objectives of OFPA and who have been regular or sustaining members for at least 10 years.

\$30/Year



STUDENT

Must be enrolled full or part-time in a course directed towards a career in the fields of food safety, public health, environmental management or similar sciences. (Include copy of valid student ID card or letter from a professor with application).contribution to the mission and objectives of the association.

FREE



SUSTAINING CORPORATE MEMBER

Open to companies, corporations, other organizations or associations interested in the promotion of food safety and support the objectives of the OFPA. You will be able to register up to 10 of your staff at OFPA events by registering as a SCM. you have all the benefits of one professional membership for one person and your company logo will be displayed and linked on the homepage of our website.

\$200/Year

Sponsorship



NEWSLETTER

**FREE FULL PAGE
AD FOR SCM'S**

WEBINARS

\$250 TO HOST



EVENTS

**SPONSOR DETAILS
ON WEBSITE**

