



2024

MEDIA KIT

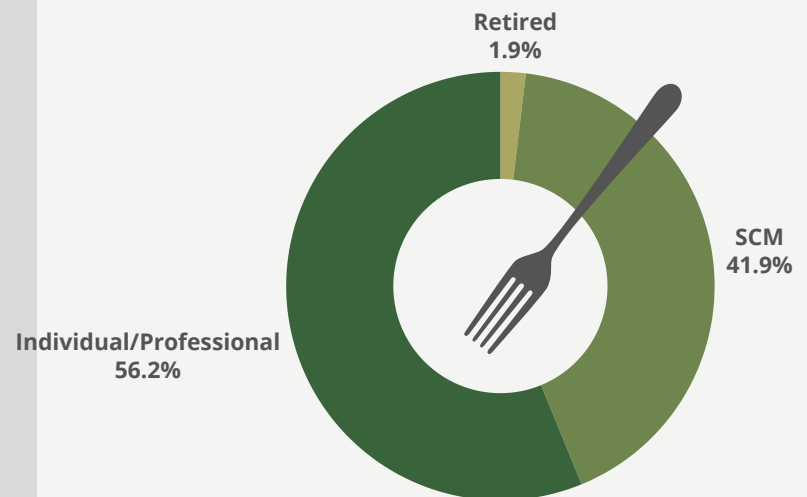
ABOUT US

BRINGING TOGETHER INDUSTRY, GOVERNMENT, & ACADEMIA TO PROMOTE, EDUCATE & COMMUNICATE INNOVATION IN FOOD SAFETY.



WHO WE ARE

Founded in 1958 as a non-profit educational association, OFFA's main objective was and still is to provide a common forum through a series of educational events that allow our members to exchange ideas and information, make connections and build contacts with like-minded professionals. The organization strives to provide members with hot topics and industry updates in food manufacturing in Ontario specific to food safety that will affect your business. Collectively, we offer student scholarships, provide an informative and timely newsletter and recognize excellence through industry associated awards. The association is also proud to be affiliated with the International Association for Food Protection (IAFP).



Breakdown of our membership

EVENTS **2024** CALENDAR

**SAVE THE DATE
FOR 2 DAY EVENT!**

2024
SEP 30 - OCT 1

- **CLIVE KINGSBURY COMPETITION**
- **OFPA 67TH ANNUAL FOOD SAFETY CONFERENCE**
- **SOCIAL MIXER**

LOCATION
BELLVUE MANOR
8083 JANE ST, CONCORD, ON

OFPA 67TH ANNUAL FOOD SAFETY CONFERENCE & SOCIAL MIXER

Sep 30, 2024 - Oct 1, 2024
Bellvue Manor
8083 Jane St, Concord, ON



Create an Interaction

Engage directly with our audience of food safety professionals by exhibiting/ sponsoring our event.



Expand Your Knowledge

The Spring event brings together some of the industry's best & brightest to speak on emerging trends.



Respectful Environment

To foster an environment of respect, acceptance, and inclusion for all participants, regardless of their backgrounds or beliefs.

2024-BUDGETING

Attendee Pricing

2-day

Day 1 only

Registration Type	2-day		Day 1 only	
	Early Bird	After Aug. 30	Early Bird	After Aug. 30
OFPA/ IAFP Member	\$425	\$490	\$350	\$405
Non-member	\$530	\$610	\$435	\$500
Student/Retired Member	\$150	\$175	\$125	\$145
Student/Retired Non-Member	\$190	\$220	\$155	\$180
CIFST member	\$505	\$580	\$415	\$475
Sustaining Corporate Member (includes 5 people)	\$1,700	\$1,955	\$1,395	\$1,605

SPONSORSHIP PACKAGE

Sep 30–Oct 01, 2024: OFPA 67th Annual Food Safety Conference, and Social Mixer 2 Days
Schedule of Sponsorship Packages



Elite Package

- Exclusive naming rights as Title elite sponsor for 2024 Clive Kingsbury Video Competition, Annual General Meeting, and Social Mixer
- A 1–5–page promo flyer of your choice will be included in event program
- Social media coverage with weekly posts, video on our social media platforms
- Your contact information & product line, services made available to participants, post-event with survey
- Exclusive banner space on screen during presentation screening
- 10 Minutes peaking slot for your spokesperson while presenting during event
- Verbal acknowledgement as Title Elite Sponsor throughout our event
- Space in our yearly newsletter / Event bulletin
- Exhibit table 2 no. or one bigger than other categories
- Full-size logo included on one side of the participant kit (electronic version only, there won't be any printed copies), or another promotional item agreed to by the OFPA
- Your company logo displayed on name Badge/lanyards
- Include 2 attendees' registration, one free membership for 2025 (worth approximately \$80.00) – can be given to a client, colleague or associate
- Company logo feature on website as Elite sponsor with our 2-day event
- Ability to schedule meetings and communicate with participants in real time
- Your company logo featured on the speaker's podium for the duration of the conference.

**\$4500 Early Bird, \$5000 After August 30,
2024 – Only 1 spot**

SPONSORSHIP PACKAGE

Sep 30–Oct 01, 2024: OFPA 67th Annual Food Safety Conference, and Social Mixer 2 Days
Schedule of Sponsorship Packages



Platinum Package

- A 1–5–page promo flyer of your choice will be included in event program
- Your contact information & product line, services made available to participants, post event with survey
- Your company spokesperson will be allotted a 5 to 10 minute presentation during the event
- Your company logo will be used to advertise the event, on the website and on all social media platforms
- Your company logo will be displayed on the OFPA website as a Platinum Sponsor for this event
- Acknowledgement of your sponsorship will be made verbally during the event
- Ability to schedule meetings and communicate with participants in real-time
- Includes 1 attendee registration
- Full-size logo included on one side of the participant kit (electronic version only, there won't be any printed copies), or another promotional item agreed to by the OFPA
- Your company logo displayed on name Badge/ lanyards
- One free membership for 2025 (worth approximately \$80.00) – can be given to a client, colleague or associate
- One exhibit table
- Your company logo featured on the speaker's podium for the duration of the conference
- Your company logo displayed on the conference room projection screen



Diamond Package

- A 1–3–page promo flyer of your choice will be included in event program
- Your company logo will be displayed on the screen during breaks
- Your company logo will be used to advertise the event, on the website and on all social media platforms
- Your company logo will be displayed on the OFPA website as a Diamond Sponsor for this event
- Acknowledgement of your sponsorship will be made verbally during the event
- Your contact information & product line, services made available to participants, post event with survey
- Ability to schedule meetings and communicate with participants in real time
- Includes 1 attendee registration
- One free membership for 2025 (worth approximately \$80.00) – can be given to a client, colleague or associate
- One exhibit table
- Your company logo featured on the speaker's podium for the duration of the conference
- Your company logo displayed on the conference room projection screen

**\$3,500 Early Bird, \$4,000 After August 30,
2024 – Two spots**

**\$2,500 Early Bird, \$3,000 After August 30,
2024 – Unlimited spots**

SPONSORSHIP PACKAGE

Sep 30–Oct 01, 2024: 2024: OFPA 67th Annual Food Safety Conference , and Social Mixer 2
Days Schedule of Sponsorship Packages



Gold Package

- A 1-2-page promo flyer of your choice will be included in event program
- Your company logo will be displayed on the virtual screen during breaks
- The room will remain open during the event, and you may use this space to advertise and promote your products.
- Your company logo will be used to advertise the event, on the website and on all social media platforms
- Your company logo will be displayed on the OFPA website as a Gold Sponsor for this event
- Acknowledgement of your sponsorship will be made verbally during the OFPA event
- One exhibit table
- Includes 1 attendee registration
- Your company logo featured on the speaker's podium for the duration of the conference
- Your company logo displayed on the conference room projection screen for the duration of the event
- Your contact information & product line, services made available to participants, post event with survey
- One free membership for 2025 (worth approximately \$80.00) – can be given to a client, colleague or associate.



Silver Package

- Your company logo will be displayed on the screen during breaks
- The room will remain open during the event, and you may use this space to advertise and promote your products
- Your company logo will be used to advertise the event, on the website and on all social media platforms
- Your company logo will be displayed on the OFPA website as a Silver sponsor for this event
- Acknowledgement of your sponsorship will be made verbally during the event
- One exhibit table
- Includes 1 attendee registration
- Your company logo featured on the speaker's podium for the duration of the conference
- Your company logo displayed on the conference room projection screen for the duration of the event
- Your contact information & product line, services made available to participants, after event with survey

\$1,250 Early Bird, \$1,500 After August 30,
2024 – Unlimited spots

\$875 Early Bird, \$1000 After August 30,
2024 – Unlimited spots

SPONSORSHIP PACKAGE

Sep 30–Oct 01, 2024: OFPA 67th Annual Food Safety Conference , and Social Mixer 2 Days
Schedule of Sponsorship Packages

2024 Fall Meeting – Additional Sponsorship Opportunities

Sponsorship	Price
Breakfast	\$1,500 and \$2,250 after August 30 2024
AM Nutrition Break	\$1,125 and \$1,275 after August 30 2024
Lunch	\$2,250 and \$2,500 after August 30 2024
PM Nutrition Break	\$1,125 and \$1,275 after August 30 2024
Presentation	\$1,500 and \$1,725 after August 30 2024
Micro Sponsorship	\$250

- Acknowledgement of your sponsorship will be made verbally during the event
- Your company logo will be displayed at the corresponding break as a sponsor
- Presentation sponsor – logo will be displayed on the Master Slide Deck

2024 Fall Meeting – Social Mixer

Sponsorship	Price
Hors d'ouvres	\$950 and \$1,500 after August 30 2024
Music	\$950 and \$1,500 after August 30 2024
Micro Sponsorship	\$250

- Includes 10-minute talk open floor (no marketing content); an acknowledgement of your sponsorship will be made verbally
- All sponsors of the event will have their logos displayed during the event and marketed on social media.

Any contributions to raffle prizes are welcome and appreciated.

SPONSORSHIP PACKAGE

Sep 30–Oct 01, 2024: OFPA 67th Annual Food Safety Conference , and Social Mixer 2 Days
Schedule of Sponsorship Packages

2024 Fall Meeting – Clive Kingsbury Competition

Clive Kingsbury Competition	2024 (2 DAYS)
First Prize Sponsor	\$1,250.00
Second Prize Sponsor	\$1,000.00
Third Prize Sponsor	\$750.00

- Your company spokesperson will be given the opportunity to present the competition finalists
- Your company logo will be displayed on the OFPA website as the Clive Kingsbury Poster Competition sponsor for this event
- Acknowledgement of your sponsorship will be made verbally during the OFPA event
- Your company logo will be used to advertise the event
- Your sponsorship funds will support the student prizes and will go directly to students in the industry
- Your contact information, product line and services will be made available to participants post event with survey
- Includes 1 attendee registration
- One free membership for 2025 (worth approximately \$80.00) – can be given to a client, colleague or associate
- One exhibit table

Micro Sponsorship – \$250 – Unlimited spots

- Your company logo will be displayed on the screen during breaks
- Your company logo will be used to advertise the event, on the website and on all social media platforms
- Your company logo will be displayed on the OFPA website as a Micro sponsor for this event
- Acknowledgement of your sponsorship will be made verbally during the event
- Your company logo featured on the speaker's podium for the duration of the conference
- Your company logo displayed on the conference room projection screen for the duration of the event
- Your contact information & product line, services made available to participants, after event with survey

EXHIBITOR PACKAGE

Exhibit Table – \$750 Early Bird, \$875 After August 30, 2024 – Unlimited Spots

- One exhibit table
- Includes 1 attendee registration
- Acknowledgement of your participation as an exhibitor at the event on the screen

SPONSORSHIP



NEWSLETTER

FREE FULL PAGE
AD FOR SCM'S

WEBINARS

\$250 TO HOST



EVENTS

SPONSOR DETAILS
ON WEBSITE



MEMBERSHIP OPTIONS

THE ONTARIO FOOD PROTECTION ASSOCIATION IS YOUR LINK TO THE FOOD SAFETY INDUSTRY. BECOMING A MEMBER OF OFPA PUTS A WEALTH OF KNOWLEDGE AND RESOURCES AT YOUR FINGERTIPS, CONNECTING YOU WITH PEERS WHO WILL HELP GROW YOUR TALENTS AND OPPORTUNITIES.



Professional Member

Open to all food safety professionals in the food industry. This includes food inspection, food safety, quality assurance, laboratory analysis, administration, research, education, supervision, or practical application of hygiene, sanitation, and related fields in the food production chain from farm to fork.

\$80/Year



Retired

Open to retired OFPA members who are no longer receiving compensation for work relating to the objectives of OFPA and who have been regular or sustaining members for at least 10 years.

\$35/Year



Student

Must be enrolled full or part-time in a course directed towards a career in the fields of food safety, public health, environmental management or similar sciences. (Include copy of valid student ID card or letter from a professor with application).contribution to the mission and objectives of the association.

\$20/Year



Sustaining Corporate Member

Open to companies, corporations, other organizations or associations interested in the promotion of food safety and support the objectives of the OFPA. You will be able to register up to 10 of your staff at OFPA events by registering as a SCM. you have all the benefits of one professional membership for one person and your company logo will be displayed and linked on the homepage of our website.

\$250/Year