



September 30, 2024: Clive Kingsbury Competition, Annual General Meeting (AGM), and Social Mixer 2 Days Schedule of Sponsorship Packages

Elite Sponsor - TBD Early Bird, TBD After August 16, 2024 – Only 1 spot

- ❖ **Details to be announced soon.**

Clive Kingsbury Video Competition First Prize Sponsor - TBD or Second Prize Sponsor - TBD

- ❖ Your company spokesperson will be given the opportunity to present the competition finalists
- ❖ Your company logo will be displayed on the OFPA website as the Clive Kingsbury Video Competition sponsor for this event
- ❖ Acknowledgement of your sponsorship will be made verbally during the OFPA event
- ❖ Your company logo will be used to advertise the event
- ❖ Your sponsorship funds will support the student prizes and will go directly to students in the industry
- ❖ Your contact information, product line and services will be made available to participants post event with survey
- ❖ Includes 1 attendee registration
- ❖ One free membership for 2025 (worth approximately \$80.00) – can be given to a client, colleague or associate
- ❖ One exhibit table

Platinum Sponsor - \$3,500 Early Bird, \$4,000 After August 16, 2024 – Two spots

- ❖ A 1-5-page promo flyer of your choice will be included in event program
- ❖ Your contact information & product line, services made available to participants, post event with survey
- ❖ Your company spokesperson will be allotted a 5 to 10 minute presentation during the event
- ❖ Your company logo will be used to advertise the event, on the website and on all social media platforms
- ❖ Your company logo will be displayed on the OFPA website as a Platinum Sponsor for this event
- ❖ Acknowledgement of your sponsorship will be made verbally during the event
- ❖ Ability to schedule meetings and communicate with participants in real time
- ❖ Includes 1 attendee registration
- ❖ Full-size logo included on one side of the participant kit (electronic version only, there won't be any printed copies), or another promotional item agreed to by the OFPA
- ❖ Your company logo displayed on name Badge/lanyards
- ❖ One free membership for 2025 (worth approximately \$80.00) – can be given to a client, colleague or associate
- ❖ One exhibit table
- ❖ Your company logo featured on the speaker's podium for the duration of the conference
- ❖ Your company logo displayed on the conference room projection screen



Diamond Sponsor – \$3,500 Early Bird, \$4,000 After August 16, 2024 – Unlimited spots

- ❖ A 1-3-page promo flyer of your choice will be included in event program
- ❖ Your company logo will be displayed on the screen during breaks
- ❖ Your company logo will be used to advertise the event, on the website and on all social media platforms
- ❖ Your company logo will be displayed on the OFPA website as a Diamond Sponsor for this event
- ❖ Acknowledgement of your sponsorship will be made verbally during the event
- ❖ Your contact information & product line, services made available to participants, post event with survey
- ❖ Ability to schedule meetings and communicate with participants in real time
- ❖ Includes 1 attendee registration
- ❖ One free membership for 2025 (worth approximately \$80.00) – can be given to a client, colleague or associate.
- ❖ One exhibit table
- ❖ Your company logo featured on the speaker's podium for the duration of the conference.
- ❖ Your company logo displayed on the conference room projection screen



Gold Sponsor – \$1,500 Early Bird, \$1,250 After August 16, 2024 – Unlimited spots

- ❖ A 1-2-page promo flyer of your choice will be included in event program
- ❖ Your company logo will be displayed on the virtual screen during breaks
- ❖ The room will remain open during the event, and you may use this space to advertise and promote your products.
- ❖ Your company logo will be used to advertise the event, on the website and on all social media platforms
- ❖ Your company logo will be displayed on the OFPA website as a Gold Sponsor for this event
- ❖ Acknowledgement of your sponsorship will be made verbally during the OFPA event
- ❖ One exhibit table
- ❖ Includes 1 attendee registration
- ❖ Your company logo featured on the speaker's podium for the duration of the conference
- ❖ Your company logo displayed on the conference room projection screen for the duration of the event
- ❖ Your contact information & product line, services made available to participants, post event with survey
- ❖ One free membership for 2025 (worth approximately \$80.00) – can be given to a client, colleague or associate.

Silver Sponsorship - \$875 Early Bird, \$1000 After August 16, 2024 – Unlimited spots

- ❖ Your company logo will be displayed on the screen during breaks
- ❖ The room will remain open during the event, and you may use this space to advertise and promote your products
- ❖ Your company logo will be used to advertise the event, on the website and on all social media platforms
- ❖ Your company logo will be displayed on the OFPA website as a Silver sponsor for this event
- ❖ Acknowledgement of your sponsorship will be made verbally during the event
- ❖ One exhibit table
- ❖ Includes 1 attendee registration
- ❖ Your company logo featured on the speaker's podium for the duration of the conference
- ❖ Your company logo displayed on the conference room projection screen for the duration of the event
- ❖ Your contact information & product line, services made available to participants, after event with survey

Exhibit Table - \$750 Early Bird, \$875 After August 16, 2024 – Unlimited Spots

- ❖ One exhibit table
- ❖ Includes 1 attendee registration
- ❖ Acknowledgement of your participation as an exhibitor at the event on the screen



2024 Fall Meeting – Additional Sponsorship Opportunities

| Sponsorship | Price |
|--------------------|------------------------------------------|
| Breakfast | \$1,500 and \$2,250 after August 16 2024 |
| AM Nutrition Break | \$1,125 and \$1,275 after August 16 2024 |
| Lunch | \$2,250 and \$2,500 after August 16 2024 |
| PM Nutrition Break | \$1,125 and \$1,275 after August 16 2024 |
| Presentation | \$1,500 and \$1,725 after August 16 2024 |
| Micro Sponsorship | From \$150 - \$500 |

- ❖ Acknowledgement of your sponsorship will be made verbally during the event
- ❖ Your company logo will be displayed at the corresponding break as a sponsor
- ❖ Presentation sponsor – logo will be displayed on the Master Slide Deck

2024 Fall Meeting – Social Mixer

| Sponsorship | Price |
|-------------------|----------------------------------------|
| Hors d'ouvres | \$950 and \$1,500 after August 16 2024 |
| Music | \$950 and \$1,500 after August 16 2024 |
| Exhibit table | \$750 and \$875 after August 16 2024 |
| Micro Sponsorship | From \$150 - \$500 |

- ❖ Includes 10-minute talk open floor (no marketing content); an acknowledgement of your sponsorship will be made verbally
- ❖ All sponsors of the event will have their logos displayed during the event and marketed on social media.

2024 Fall Meeting – Clive Kingsbury Poster Competition

| Clive Kingsbury Video Competition | 2024 (2 DAYS) |
|-----------------------------------|---------------|
| First Prize Sponsor | \$1,250.00 |
| Second Prize Sponsor | \$1,000.00 |
| Third Prize Sponsor | \$750.00 |

- ❖ Your company spokesperson will be given the opportunity to present the competition finalists
- ❖ Your company logo will be displayed on the OFPA website as the Clive Kingsbury Poster Competition sponsor for this event
- ❖ Acknowledgement of your sponsorship will be made verbally during the OFPA event
- ❖ Your company logo will be used to advertise the event
- ❖ Your sponsorship funds will support the student prizes and will go directly to students in the industry



- ❖ Your contact information, product line and services will be made available to participants post event with survey
- ❖ Includes 1 attendee registration
- ❖ One free membership for 2024 (worth approximately \$80.00) – can be given to a client, colleague or associate
- ❖ One exhibit table

Any contributions to raffle prizes are welcome and appreciated.

As always, we appreciate your consideration and look forward to hearing from you soon. You can register for the event online, <https://ofpa.on.ca/events/save-the-date-2024-clive-kingsbury-video-competition-annual-general-meeting-agm-and-social-mixer/>

If you have any questions, please contact Brett Dooley at info@ofpa.on.ca

Sincerely,

Brett Dooley
Chair of OFPA Sponsorship Committee & OFPA Board Member