



Allison Jorgens, Loblaw Companies Limited

Allison Jorgens is the *Senior Director, Regulatory Affairs, Incident Management, and Quality, Food Safety & Regulatory Centre of Excellence* at Loblaw Companies Limited, where she leads a dedicated team responsible for enablement, data analytics, incident & recall management, and labelling and advertising compliance for some of Canada's leading brands including President's Choice®, no name® and Life Brand™. Allison has a passion for enabling innovation, and for the past 20 years, has focused on driving quality, food safety & regulatory excellence with a customer-centric lens within the import and retail sectors.