



**Jonathan Basha, Loblaw Companies Limited**

Jonathan Basha is the Sr. Manager of the Quality, Food Safety and Regulatory Affairs Center of Excellence at Loblaw Companies Limited. With 10 years of experience in the food safety and quality assurance industry, Jonathan has a deep understanding of the challenges facing this field. Recently transitioning into an analytics role, Jonathan combines his expertise in food manufacturing and QA with his passion for data and analytics to enable Loblaw's Quality Assurance and Food Safety teams to drive proactive decision-making. Jonathan's dedication to learning is exemplified by his recent achievement of BRCGS Professional status, complementing his bachelor's degree in Food Science from McGill University.