



Lone Jespersen, Ph.D. — Principal & Founder, Cultivate SA

Lone Jespersen, the founder of Cultivate SA, is driven by a passion to eradicate foodborne tragedies through cultural change. Inspired by a tragic outbreak she experienced early in her career, she has dedicated nearly 20 years to helping organisations worldwide build stronger food safety through organizational culture.

Holding a Ph.D. in Culture-Enabled Food Safety from University of Guelph and a Master's in Mechanical Engineering from Syddansk University, Lone leads her team in developing practical, science-based solutions that turn compliance into lasting business performance. She contributes globally as board member of STOP Foodborne Illness and IFPTI, and active contributor to AIFST, GFSI, IAFP, and NZFSSRC.

Known for her energy, compassion, and collaborative approach, Lone partners with companies, regulators, and universities to create healthier, more resilient communities—one food safety culture at a time.