



Mark Carter

Mark is the Senior Product Manager for Software at Hygiena and currently serves as the President of the International Association for Food Protection (IAFP). He also owns MC Squared (MC²) an independent consulting firm with in-depth expertise in technology development, deployment and business. MC² works with companies and organizations that are focused on improving public health.

Mark has extensive international business and technical experience. He recently served as COO of Matrix Sciences as well as the Executive Vice President of Corporate Development where he was responsible for Matrix Sciences M&A activity. Mark previously held positions as CEO of QCL and Corporate Vice-President of R&D at Merieux Nutrisciences, a global life sciences company.

Mark has experience in various technical, quality and business functions and is an active member of IAFP, AOAC and ASM (American Society for Microbiology). He serves on the AOAC Expert Review Panel for Food and Environmental Methods.

Mark has served on the advisory boards of the food science and nutrition departments at both Cornell and Tuskegee University. He also spent time on the board of Safe Tables Our Priority (S.T.O.P.) an advocacy group dedicated to serving those affected by foodborne illness.

Mark is a graduate of University of Georgia with a B.S. in Microbiology and also holds an M.S.A. from Columbus State University. He is also a registered clinical and public health microbiologist (RM AAM) with the American Academy of Microbiologists. He has extensive training in statistics, epidemiology, and diagnostic development.