

ONTARIO FOOD PROTECTION ASSOCIATION

2026 MEDIA KIT

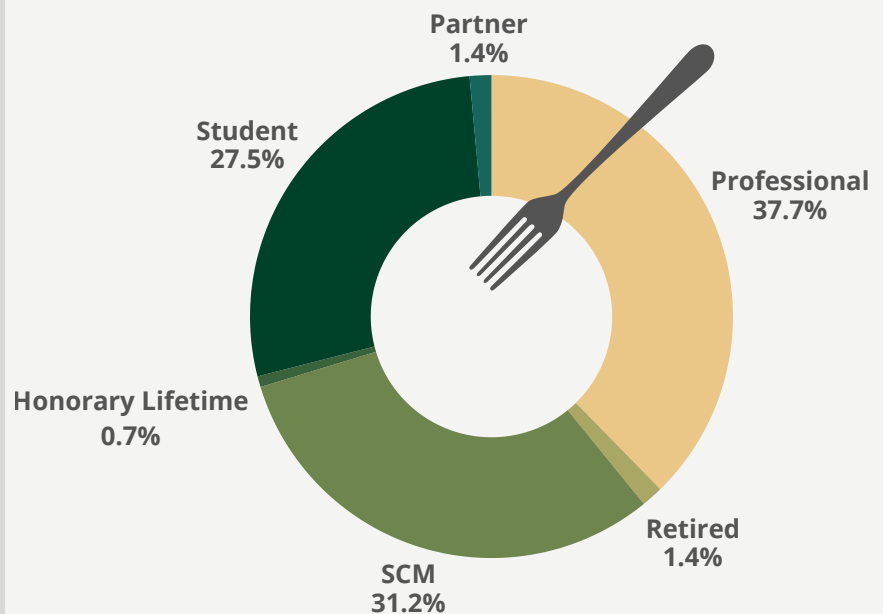
ABOUT US

BRINGING TOGETHER INDUSTRY, GOVERNMENT, & ACADEMIA TO PROMOTE, EDUCATE & COMMUNICATE INNOVATION IN FOOD SAFETY.



WHO WE ARE

Founded in 1958 as a non-profit educational association, OFPA's main objective was and still is to provide a common forum through a series of educational events that allow our members to exchange ideas and information, make connections and build contacts with like-minded professionals. The organization strives to provide members with hot topics and industry updates in food manufacturing in Ontario specific to food safety that will affect your business. Collectively, we offer student scholarships, provide an informative and timely newsletter and recognize excellence through industry associated awards. The association is also proud to be affiliated with the International Association for Food Protection (IAFP).



Breakdown of our Membership



EVENTS



NEWSLETTER



WEBINARS



ADVERTISING

**SAVE
THE
DATE**

ONTARIO FOOD PROTECTION ASSOCIATION

**69TH ANNUAL
FOOD SAFETY
CONFERENCE**

& Social Mixer

September 29-30, 2026

OFPA 69TH ANNUAL FOOD SAFETY CONFERENCE & SOCIAL MIXER

September 29 - 30, 2026



Create an Interaction

Engage directly with our audience of food safety professionals by exhibiting/ sponsoring our event.



Expand Your Knowledge

The Spring event brings together some of the industry's best & brightest to speak on emerging trends.



Respectful Environment

To foster an environment of respect, acceptance, and inclusion for all participants, regardless of their backgrounds or beliefs.

SPONSORSHIP PACKAGE

Sep 29–30, 2026: OFPA 69th Annual Food Safety Conference, and Social Mixer 2 Days
Schedule of Sponsorship Packages



Elite Package

- Exclusive naming rights as Title elite sponsor for 2026 Clive Kingsbury Video Competition, Annual General Meeting, and Social Mixer
- A 1–5–page promo flyer of your choice will be included in event program
- Social media coverage with weekly posts, video on our social media platforms
- Your contact information & product line, services made available to participants, post-event with survey
- Exclusive banner space on screen during presentation screening
- 10 Minutes speaking slot for your spokesperson while presenting during event
- Verbal acknowledgement as Title Elite Sponsor throughout our event
- Space in our yearly newsletter / Event bulletin
- One exhibit table
- Full-size logo included on one side of the participant kit (electronic version only, there won't be any printed copies), or another promotional item agreed to by the OFPA
- Your company logo displayed on name Badge/lanyards
- Include 2 attendees' registration, one free membership for 2027 (worth approximately \$80.00) – can be given to a client, colleague or associate
- Company logo feature on website as Elite sponsor with our 2-day event
- Ability to schedule meetings and communicate with participants in real time
- Your company logo featured on the speaker's podium for the duration of the conference.

**\$4,400 Early Bird, \$5,500 After August 30,
2026 – Only 1 spot**

SPONSORSHIP PACKAGE

Sep 29–30, 2026: OFPA 69th Annual Food Safety Conference, and Social Mixer 2 Days
Schedule of Sponsorship Packages



Platinum Package

- A 1–5–page promo flyer of your choice will be included in event program
- Your contact information & product line, services made available to participants, post event with survey
- Your company spokesperson will be allotted a 5 to 10 minute presentation during the event
- Your company logo will be used to advertise the event, on the website and on all social media platforms
- Your company logo will be displayed on the OFPA website as a Platinum Sponsor for this event
- Acknowledgement of your sponsorship will be made verbally during the event
- Ability to schedule meetings and communicate with participants in real-time
- Includes 1 attendee registration
- Full-size logo included on one side of the participant kit (electronic version only, there won't be any printed copies), or another promotional item agreed to by the OFPA
- Your company logo displayed on name Badge/ lanyards
- One free membership for 2027 (worth approximately \$80.00) – can be given to a client, colleague or associate
- One exhibit table
- Your company logo featured on the speaker's podium for the duration of the conference
- Your company logo displayed on the conference room projection screen



Diamond Package

- A 1–3–page promo flyer of your choice will be included in event program
- Your company logo will be displayed on the screen during breaks
- Your company logo will be used to advertise the event, on the website and on all social media platforms
- Your company logo will be displayed on the OFPA website as a Diamond Sponsor for this event
- Acknowledgement of your sponsorship will be made verbally during the event
- Your contact information & product line, services made available to participants, post event with survey
- Ability to schedule meetings and communicate with participants in real time
- Includes 1 attendee registration
- One free membership for 2027 (worth approximately \$80.00) – can be given to a client, colleague or associate
- One exhibit table
- Your company logo featured on the speaker's podium for the duration of the conference
- Your company logo displayed on the conference room projection screen

**\$3,520 Early Bird, \$4,400 After August 30,
2026 – Two spots**

**\$2,640 Early Bird, \$3,300 After August 30,
2026 – Unlimited spots**

SPONSORSHIP PACKAGE

Sep 29–30, 2026: OFPA 69th Annual Food Safety Conference , and Social Mixer 2 Days
Schedule of Sponsorship Packages



Gold Package

- A 1-2-page promo flyer of your choice will be included in event program
- Your company logo will be displayed on the virtual screen during breaks
- The room will remain open during the event, and you may use this space to advertise and promote your products.
- Your company logo will be used to advertise the event, on the website and on all social media platforms
- Your company logo will be displayed on the OFPA website as a Gold Sponsor for this event
- Acknowledgement of your sponsorship will be made verbally during the OFPA event
- One exhibit table
- Includes 1 attendee registration
- Your company logo featured on the speaker's podium for the duration of the conference
- Your company logo displayed on the conference room projection screen for the duration of the event
- Your contact information & product line, services made available to participants, post event with survey
- One free membership for 2027 (worth approximately \$80.00) – can be given to a client, colleague or associate.



Silver Package

- Your company logo will be displayed on the screen during breaks
- The room will remain open during the event, and you may use this space to advertise and promote your products
- Your company logo will be used to advertise the event, on the website and on all social media platforms
- Your company logo will be displayed on the OFPA website as a Silver sponsor for this event
- Acknowledgement of your sponsorship will be made verbally during the event
- One exhibit table
- Includes 1 attendee registration
- Your company logo featured on the speaker's podium for the duration of the conference
- Your company logo displayed on the conference room projection screen for the duration of the event
- Your contact information & product line, services made available to participants, after event with survey

**\$1,320 Early Bird, \$1,650 After August 30,
2026 – Unlimited spots**

**\$880 Early Bird, \$1,100 After August 30,
2026 – Unlimited spots**

SPONSORSHIP PACKAGE

Sep 29–30, 2026: OFPA 69th Annual Food Safety Conference , and Social Mixer 2 Days
Schedule of Sponsorship Packages

2026 Fall Meeting – Additional Sponsorship Opportunities

Sponsorship	Price
Breakfast	\$2,000 and \$2,500 after August 30, 2026
AM Nutrition Break	\$1,120 and \$1,400 after August 30, 2026
Lunch	\$2,200 and \$2,750 after August 30, 2026
PM Nutrition Break	\$1,120 and \$1,400 after August 30, 2026
Presentation	\$1,520 and \$1,900 after August 30, 2026
Micro Sponsorship	\$220 and \$275 after August 30, 2026
Breakout Session	\$1,340 and \$1,420 after August 30, 2026
Evening Entertainment	\$2,640 and \$3,300 after August 30, 2026

- Acknowledgement of your sponsorship will be made verbally during the event
- Your company logo will be displayed at the corresponding break as a sponsor
- Presentation sponsor – logo will be displayed on the Master Slide Deck

SPONSORSHIP PACKAGE

Sep 29–30, 2026: OFPA 69th Annual Food Safety Conference , and Social Mixer 2 Days
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2026 Annual Food Safety Event – Clive Kingsbury 3MT Competition

Clive Kingsbury 3MT Competition	2026 (2 DAYS)
First Prize Sponsor	\$1,250.00
Second Prize Sponsor	\$1,000.00
Third Prize Sponsor	\$750.00

- Your company spokesperson will be given the opportunity to present the competition finalists
- Your company logo will be displayed on the OFPA website as the Clive Kingsbury Poster Competition sponsor for this event
- Acknowledgement of your sponsorship will be made verbally during the OFPA event
- Your company logo will be used to advertise the event
- Your sponsorship funds will support the student prizes and will go directly to students in the industry
- Your contact information, product line and services will be made available to participants post event with survey
- Includes 1 attendee registration
- One free membership for 2027 (worth approximately \$80.00) – can be given to a client, colleague or associate
- One exhibit table

Micro Sponsorship – \$220 and \$275 After August 30, 2026 – Unlimited spots

- Your company logo will be displayed on the screen during breaks
- Your company logo will be used to advertise the event, on the website and on all social media platforms
- Your company logo will be displayed on the OFPA website as a Micro sponsor for this event
- Acknowledgement of your sponsorship will be made verbally during the event
- Your company logo featured on the speaker's podium for the duration of the conference
- Your company logo displayed on the conference room projection screen for the duration of the event
- Your contact information & product line, services made available to participants, after event with survey

EXHIBITOR PACKAGE

Exhibit Table – \$775 Early Bird, \$970 After August 30, 2026 – Unlimited Spots

- One exhibit table
- Includes 1 attendee registration
- Acknowledgement of your participation as an exhibitor at the event on the screen

SPONSORSHIP PACKAGE

Sep 29–30, 2026: OFPA 69th Annual Food Safety Conference , and Social Mixer 2 Days
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2026 Annual Food Safety Event – Industry Professional Award

Awards	2026 (2 DAYS)
Food Safety Professional of the Year	\$1,000.00
Young Food Safety Professional of the Year	\$1,000.00

OFPA's Food Safety Professional of the Year Award

The Food Safety Professional of the Year Award may be presented to a professional (minimum five years of experience, otherwise see Young Food Safety Professional Award) or company deemed to have contributed outstanding service to the Food Industry in Ontario; e.g. demonstrated expertise on sanitation procedures, improved food safety culture at a company, conducted research that made an applied contribution to food safety, and provided excellent educational or training activities to food companies.

Eligibility:

- The nominated candidate does not need to be an OFPA member.
- The nominator must be an OFPA member in good standing.
- There is no limit to the number of nominations a nominator can put forward.
- All nominations must be signed before the nomination form is submitted.
- Completed nominations forms must be received by email no later than the nomination deadline.
- Previous award recipients are not eligible.

Prizes:

- 1 year membership OFPA (for both nominee and nominator) - if currently a member, the membership will be extended for another year.
- Invitation to the Annual AGM Meeting.
- Certificate
- CAD\$250 honorarium

Company: CAD\$1080-1250 (\$250 honorarium, \$50 certificate and frame, \$450 AGM registration, \$80 professional membership winner, \$80/250 winner nominator)

OFPA's YOUNG Food Safety Professional of the Year Award

The Food Safety Professional of the Year Award may be presented to a young professional with a maximum of 5 years of experience, deemed to have contributed outstanding service to the Food Industry in Ontario; e.g. demonstrated expertise on sanitation procedures, improved food safety culture at a company, conducted research that made an applied contribution to food safety, and provided excellent educational or training activities to food companies.

Eligibility:

- The nominated candidate must have graduated from college or university.
- The nominated candidate does not need to be an OFPA member.
- The nominator must be an OFPA member in good standing.
- There is no limit to the number of nominations a nominator can put forward.
- All nominations must be signed before the nomination form is submitted.
- Completed nominations forms must be received by email no later than the nomination deadline.
- Previous award recipients are not eligible.

Prizes:

- 1 year membership OFPA (for both nominee and nominator) - if currently a member, the membership will be extended for another year.
- Invitation to the Annual AGM Meeting.
- Certificate
- CAD\$250 honorarium

MEMBERSHIP OPTIONS

THE ONTARIO FOOD PROTECTION ASSOCIATION IS YOUR LINK TO THE FOOD SAFETY INDUSTRY.

BECOMING A MEMBER OF OFPA PUTS A WEALTH OF KNOWLEDGE AND RESOURCES AT YOUR FINGERTIPS, CONNECTING YOU WITH PEERS WHO WILL HELP GROW YOUR TALENTS AND OPPORTUNITIES.



Professional Member

Open to all food safety professionals in the food industry. This includes food inspection, food safety, quality assurance, laboratory analysis, administration, research, education, supervision, or practical application of hygiene, sanitation, and related fields in the food production chain from farm to fork.

\$80/Year



Retired

Open to retired OFPA members who are no longer receiving compensation for work relating to the objectives of OFPA and who have been regular or sustaining members for at least 10 years.

\$35/Year



Student

Must be enrolled full or part-time in a course directed towards a career in the fields of food safety, public health, environmental management or similar sciences. (Include copy of valid student ID card or letter from a professor with application).contribution to the mission and objectives of the association.

\$20/Year



Sustaining Corporate Member

Open to companies, corporations, other organizations or associations interested in the promotion of food safety and support the objectives of the OFPA
You will be able to register up to 10 of your staff at OFPA events by registering as a SCM. you have all the benefits of one professional membership for one person and your company logo will be displayed and linked on the homepage of our website.

\$250/Year

OTHER SPONSORSHIP OPPORTUNITIES

Opportunity	Cost	What it Includes
Webinars	\$275 per month, or \$2,640 for the full year (20% savings)	<ul style="list-style-type: none">• Includes access to attendee list• Logo on slides• Brief overview of company• Option to choose the speaker
E-blast	\$110 per month or \$1,056 for the full year (20% savings)	<ul style="list-style-type: none">• Advertisement in monthly e-blast
Newsletter (3 available)	\$110	<ul style="list-style-type: none">• 1/2 page advertisement in monthly e-blast
Scholarships / Academic Awards	UofG - \$1,000 Conestoga College - \$1,000	<ul style="list-style-type: none">• Acknowledgement of Donor during award presentation and in social media
Premiere Partner Package* (4 available)	\$2,200	<ul style="list-style-type: none">• Event exhibitor package• Host a breakout session at the annual event• 1 webinar or podcast• 1/2 page Newsletter ad• 2 e-blast ads